

Chicago State University
College of Business

MARKETING OPTION/FALL 2025

Name:		Major: Marketing		Minor/2nd Major:		Catalog Year: Fall 2025		Advisor Signature and Date:	
Cougar UID:		Anticipated Graduation		Transfer School:		Transfer Degree/Credits:		Student Signature and Date:	

Area	Course	Term	Grade	Credit	
Area A: Composition (6 Credit Hours)					
A1	Composition I (based on English Placement Score)			3	
A2	Composition II (based on English Placement Score)			3	
Area B: Humanities/ Fine Arts (6 Credit Hours)					
B2	Fine Arts			3	
Select	ART 1100, 2101, 2102, 2105, *2110 2120, 2130, 2140, *2150; ENG 1260, 2160, 2339, 2340, 2410				
From	CMAT 1750, 2040, *2140, 2310, MUS 1134, 2215, 2216, 2217, *2285				
C1	CMAT 1140			3	
D1	Humanities/Fine Arts			3	
Select	Art *2110, *2150, CMAT 2140, MUS 2285				
Area E: Math (3 Credit Hours)					
E1	MATH 1200 (based on Math Placement Scores)			3	
One course must be in BIOL & one course in PH S					
F1	BIOL 1070 or 1080 (Lab required)			3	
F2	PH S 1000 or 1010			3	
Area G: Social Sciences (9 Credit Hours)					
G1	ECON 1010			3	
G2	ECON 1020			3	
G3	Diversity Course (unless satisfied in B2)			3	
Select	AFAM 1020, AF L 1100, ANTH 1010, 2010, 2160, ART *2110, *2150, CMAT *2140, CI 2245, GEOG				
From	1000, 1100, HIST 2200, 2840, 2850, MUS *2285, PHIL 1020, SOC 1200, 1250, 2230, WS 2000				
Area H: Non Business Electives (9 Credit Hours) Business Support Courses					
H1	PHIL 2520 - Business Ethics			3	
H2	MATH 1400 - Basic Calculus			3	
Placement/Qualifying Exam		Comments		P or F	Date Taken
English Qualifying (Taken 3 Credit Hrs or less)		Pass ENG 1270 or 1280; otherwise take 1230			
English Qualifying (Taken 6 Credit Hours)		Pass or ENG 1240			

Area	Course	Term	Grade	Credit
Area I: Business Core Courses (45 Credit Hours)**				
I1	ACCT 2110 (Intro to Financial Acct w/ Lab)			3
I2	ACCT 2111 (Intro to Managerial Acct)			3
I3	FINANCE 3630 (Financial Modeling)			3
I4	FINANCE 3680 (Investments)			3
I5	ACCT 2291 (Business Law I) or ACCT 1290			3
I6	INSY 1370 (Microcomputer Apps. in Business)			3
I7	INSY 3200 (Business Problem Solving)			3
I8	INSY 4200 (Project Management)			3
I9	MGMT 1020 (Career Fluency)			3
I10	MGMT 3010 (Principles of Management)			3
I11	MGMT 3240 (Operation/Production Mgmt)			3
I12	MGMT 4850 (International Business)			3
I13	MGMT 4890 (Business Policy and Strategy)			3
I14	MKTG 3110 (Principles of Marketing)			3
I15	QBA 3500 (Business Statistics II)			3
Area J: Marketing Major Courses (9 Credit Hours)**				
J1	MKTG 3780 (Consumer Behavior)			3
J2	MKTG 4830 (Marketing Research)			3
J3	MKTG 4880 (Advanced Marketing Management)			3
Area K: Marketing Electives (9 Credit Hours)**				
K1				3
K2				3
K3				3
Area L: Business Elective (12 credit hours)**				
L1				3
L2				3
L3				3
L4				3
Select from any business course starting with 3XXX or 4XXX				
TOTAL DEGREE HOURS				120
** Grade of C or higher required for all Areas I, J, and K				