

Community Table Meeting

CSU's 95th Street Revitalization Project

November 20, 2024



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CSU introductions



Erin Steva is Vice President of External Affairs at Chicago State University, overseeing the Government and Community Affairs and Marketing and Media Relations Departments. External Affairs raises the university's profile and advances the institution's mission through strategic relationships with employers, community institutions, decision-makers, and other stakeholders and targeted marketing and communications. Recent initiatives include launching a new brand identity and strategy, passing legislation to make a state scholarship package more equitable, and developing employer and community partnerships that have resulted in programming for the community and CSU students.

Erin has 15 years of leadership in policy analysis, organization management, fundraising and advocacy. Her work has focused in the higher education, workforce, and community development sectors. Outcomes from her work include drafting Illinois' youth apprenticeship policy which reflected feedback from stakeholders across Illinois including young adults; launching a smartphone application that connects housing insecure youth to life-saving resources; and building a coalition that secured community protections from urban oil drilling in Los Angeles.



Stephany Rose Spaulding, PhD is a daughter of Chicago's Far South Side, resident of the Roseland Community and the Director of Government and Community Affairs for Chicago State University. Her career in Higher Education began as a tenure track professor of English Literature at Claflin University. From there she earned tenure and served as an associate professor of Women's and Ethnic Studies and interim Vice Chancellor for Equity, Diversity, and Inclusion at the University of Colorado, Colorado Springs. With a B.A. and M. A. in Literature from Clark Atlanta University and Purdue University, respectively, as well as a Ph. D. in American Studies from Purdue University. Dr. Spaulding specializes in critical race and gender studies, English literature, and American popular culture. She is an interdisciplinary scholar and a social justice activist who produces generative scholarship that reaches far beyond the walls of academia and well into transformative community healing.

Just Act Partners introduction



- ★ Juatise Gathings, Co-founder & Managing Partner
- ★ Matt Johanson, Co-foundwer & Senior Partner
- ★ Driving forces behind the planning, start-up, and early success of the Discover Chatham Customer Care Center
- ★ 45+ years of combined corporate experience solving complex problems across a broad spectrum of business functions
- ★ Proven track record of leveraging diverse perspectives and a no fail mentality to deliver outstanding business results and economic opportunity for communities together

We help businesses, non-profits, philanthropies, and others take action and expand their presence and impact on the South and West sides of Chicago



Objectives

1. Update you on CSU's 95th Street Revitalization Project
2. Share plans for ongoing community engagement
3. Receive your feedback
4. Solicit your participation

Chicago State University: Always in Motion

- **Oldest public university** in Chicago, founded in 1867
- **Four colleges** – Arts and Sciences, Business, Education, and Health Sciences and Pharmacy – with over 70 undergraduate and graduate degree and non-degree programs
- **Only** four-year U.S. DOE-designated Predominantly Black Institution in Illinois
- **73% of faculty** identify as Black, Asian or Pacific Islander, and Hispanic or Latinx
- **Top 3%** in the nation for graduating Black students with baccalaureate degrees in physics

CSU ranked in
top 4%
nationwide
among all
colleges and
universities for
economic
mobility



Unique Student Profile

	CSU	IL Public Universities Median or Average
Pell Grant Recipients*	77%	51%
% of Freshmen From Tier 1 High Schools - Farthest from Adequate Funding***	81.3%	50.5%
% of 1st Time Students with 2.5 High School GPA	42%	10%
Part-Time Students***	20.7%	10.6%
Student Parents**	22%	6.4%
Age of Undergraduates***	29.4	23.2
Age of Freshmen	19.6	N/A
Black Students***	75.7%	12.4%
Hispanic Students***	7%	19%

* College Scorecard, Accessed March 19, 2024 ** Illinois Public University submissions to IBHE for AY 2022-23 specific to the Student Parent Data Collection Act *** IHEIS Fall Enrollment AY 2022-2023



Cougar Commitment



Pre-college

- Dual Enrollment
- Dual Credit
- Summer Camps



Access & Enrollment

- Reformed Developmental Education
- *Rise Academy*
- Housing Scholarships
- Transfer Pathways
- Certificates
- Scholarships



Persistence & Retention

- Sophomore Academy
- Credit hour Completion
- Intensive Advising
- Health & Wellness
- Assigned Tutors
- Learning Assistant
- Mentoring



Graduation and Careers

- 4-year Degree Plans
- Career Readiness
- Internships
- Industry Partnerships
- Career Placement

Anchor for Equitable Economic Development

Economic Impact: Generate \$1.6 billion in income for Illinois' economy annually, inc. \$13M in federal research

Digital Equity: \$3.25M for expanding southside access to broadband, laptop distribution, and digital literacy through community-led training

Driving Transit Equity: CSU Metra Stop construction scheduled to start in 2025, after 8 years of advocacy.

Community Expansion: Welcome Center 95th & King Drive and Gift of Hope Chatham satellite location

Division I Sports Expansion: On top of 15 DI programs, starting women's triathlon and fundraising for football.

Center for Workforce Equity & Center for Education Equity: Secured IBHE approval and funding to launch two centers.



Campus Visit from Dr. Stacey Dixon, Principal Deputy Director of National Intelligence - one of 12 visits from senior Biden/Harris administration members





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95TH ST CORRIDOR DEVELOPMENT FRAMEWORK



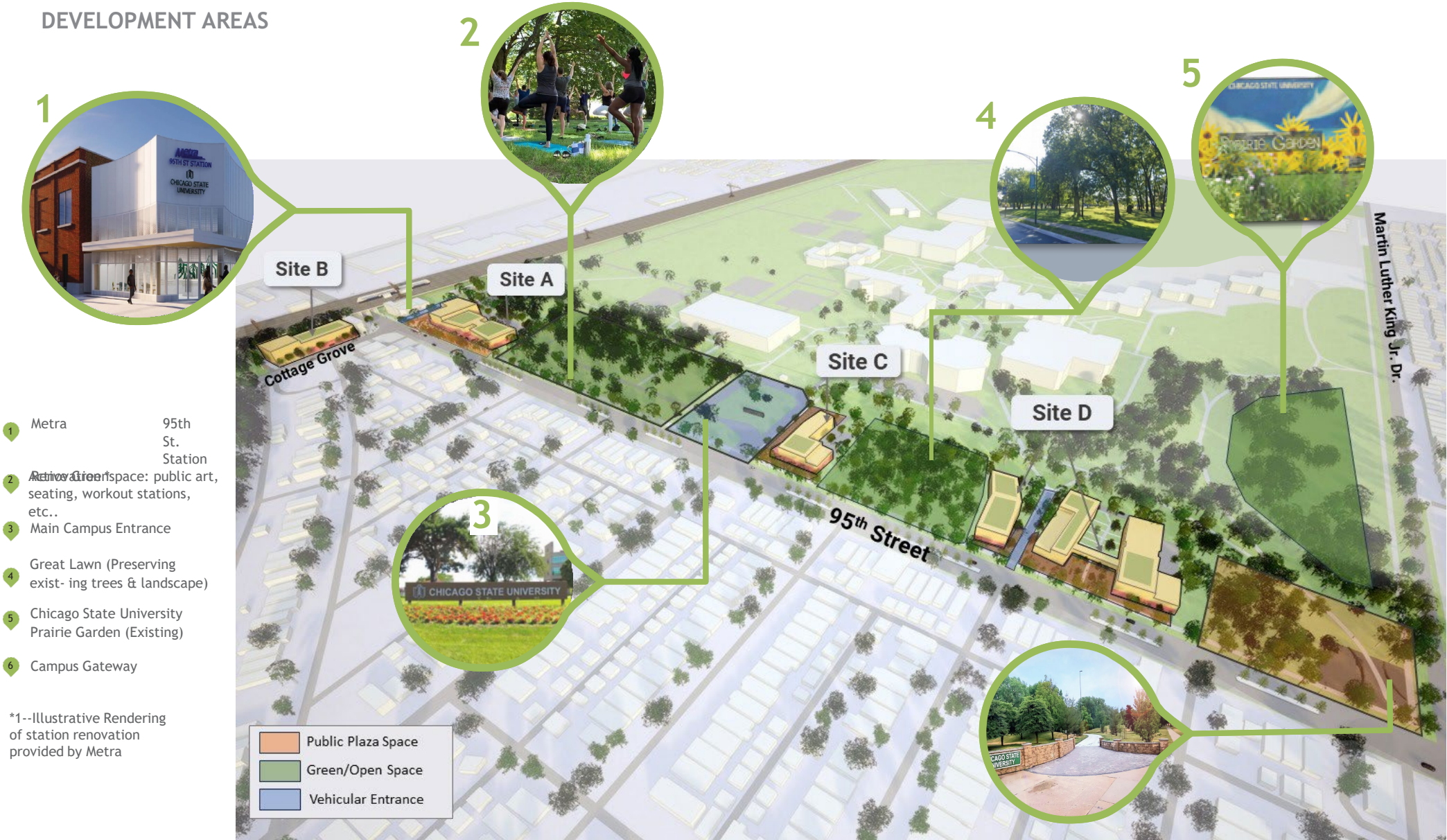
CHICAGO STATE UNIVERSITY
9501 S KING DR, CHICAGO ILLINOIS

2023

PLAN OVERVIEW

10/16/2023

DEVELOPMENT AREAS







Current activities

Immediate Goals

1. Move quickly to develop Site A to address campus housing needs, build momentum, and energize the campus and community for the full CSU 95th Street Revitalization project
2. Ensure current and future campus priorities are considered in determining the highest and best use of Sites B, C & D
3. Create a compelling programmatic plan and campus design with conceptual timeline and budget to enroll stakeholders and funders

Current activities

Current Activities

- Market feasibility study for Site A – SB Friedman
- Programmatic study, design & pitch deck – Wight & Co

Next Steps

- Will conduct a transparent, public process to select a Project Advisor
- Opportunity will be announced at December Community Meeting
- Goal to have an advisor onboarded by February 1, 2025
- Project Advisor's priority will be developer RFQ/RFP for Site A

Past community engagement

236

SURVEYS

236 online
survey
respondents



150

MEETINGS

150+ public
meeting
attendees



30

STUDIES

30+ focus
group
attendees



20

COMMUNITY

20+ neighborhoods
and advocacy
groups
represented



Engagement Findings

Design Recommendations

- Natural aesthetic: retain green space and trees
- Highlight CSU brand: Stronger presence of CSU at the “curb” and support a college-town kind of experience
- Appropriate density: Increased density that is appropriate for the area. Concentrate density around the Metra stop.
- Celebrate Black culture: Through design and programming, CSU can celebrate Black excellence.
- Support safety: Outdoor space public spaces, widen sidewalks, more lighting



Incorporated outdoor and flexible public spaces in ground floor design.



Corridor can be a celebration of the Black history, culture, and population.



Engagement Findings

Use Recommendations

- Commercial: more local businesses and commercial density along corridor.
 - Top requested uses are restaurants, grocery stores/produce and retail.
- Economic development: Support community organizations' pursuit of economic development along the corridor.
 - Create CSU programming and spaces that advance career and business development.
- Housing: Diversify housing unit typologies from studios to family friendly three bedrooms.
- Supportive services: Provide services like health and municipal that are within walking distance and in partnership with others.



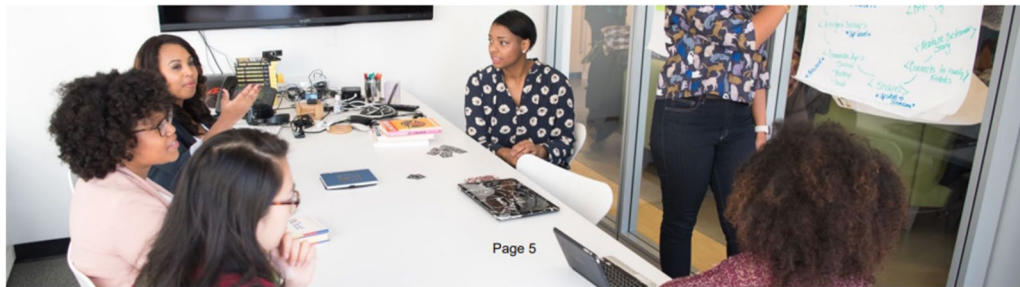
Future community engagement

CSU's mission is to transform the lives of its students, but effective community engagement is a necessity in meeting its strategic vision

Goal 6 Community Service, Urban Leadership and Economic Engagement: Create partnerships, engage and assist our local community through service, urban leadership, economic development activities, and mutually beneficial partnerships.

Objectives

1. Continuously serve and benefit our local community through university-wide volunteer outreach efforts made by our employees and our students
2. Engage community leaders in their efforts to promote equity, educational and economic opportunities
3. Build and enhance mutually beneficial partnerships with local organizations to increase educational outcomes, improve health and well-being, and address disparity issues



Source: CSU's 2020 Strategic Plan

CSU values the community engagement in the 95th Street Corridor plan, acknowledges its role as an anchor of the corridor, and pledges to the support goals of the Health and Racial Equity Impact Assessment in the plan's Implementation Guide




Future community engagement

Engagement Approach

The 95th Street Corridor community engagement activities were grounded in the International Association for Public Participation (IAP2) Spectrum of Public Participation. Acknowledging that people engage at different levels, the intention of the engagement process was to promote increased levels of participation and shared decision authority. Outreach activities were developed to **inform** community members, and to gradually move their participation along the spectrum towards **consultation**, **involvement**, and **collaboration** with the intent to build comfort with and understanding of the topics, questions, and proposals – and ultimately build trust and capacity in the community. The project team put efforts in meeting community where they are and respecting how much time each resident can provide to get involved in the planning process, recognizing that this looks different for everyone.

IAP2's Public Participation Spectrum

Increasing Level of Shared Decision Authority & Public Impact 				
	Inform	Consult	Involve	Collaborate
Public Participation Goal	To provide the public with balanced and objective information to assist them in understanding the problem, alternatives, opportunities, and/or solutions.	To obtain public feedback on analysis, alternatives, and/or decisions.	To work directly with the public throughout the process to ensure that public concerns and aspirations are consistently understood and considered.	To partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solutions.
Promise to the Public	We will keep you informed.	We will keep you informed, listen to and acknowledge concerns and aspirations, and provide feedback on how public input influenced the decision.	We will work with you to ensure that your concerns and aspirations are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision.	We will look to you for advice and innovation in formulating solutions and incorporate your advice and recommendations into the decisions to the maximum extent possible.
Example Techniques	<ul style="list-style-type: none"> • Fact sheets • Websites • Open houses 	<ul style="list-style-type: none"> • Public comment • Focus groups • Surveys • Public meetings 	<ul style="list-style-type: none"> • Workshops • Deliberative polling 	<ul style="list-style-type: none"> • Citizen advisory committees • Consensus-building • Participatory decision-making

Community Table

Purpose: Serve as the focal point for CSU to share 95th Street Revitalization vision and updates and seek feedback from community stakeholders to ensure community priorities and perspectives are considered in direction and decisions

Members:

- Community Advisory Group of community members
- Community organizations
- Local schools
- Chicago State representatives

Ideal community members:

- Members of the 95th Street Corridor Plan Community Table with CSU roots
- Other community residents with similar bona fides, e.g., active alumni, historical engagement in CSU activities and planning, etc

Solicitation process:

- 12/10/2024 – opportunity announced at Community Meeting
- 1/15/2025 – deadline to express interest
- Inaugural members jointly appointed by Pres Scott, Ald Harris, IL Sen Sims, IL Rep Smith, US Rep Jackson
- 2/1/2025 – inaugural members notified
- 3/1/2025 – first meeting

Project Advisors

Purpose: Serve as the focal point for CSU to share 95th Street Revitalization vision and updates and seek technical advice from stakeholders and experts regarding the execution of the project

Members:

- Community development orgs
- Regional development orgs
- Corporate conveners
- Elected officials

Solicitation process:

- 12/10/2024 – announced at Community Meeting
- 1/15/2025 – all invitations extended
- 2/1/2025 – RSVPs due
- 3/1/2025 – first meeting



Ongoing community & campus engagement

- Quarterly Community Table & Project Advisors meetings
- Monthly Community Table & Project Advisors update communications
- Periodic joint meetings of the Community Table and Project Advisors
- Semi-annual CSU-organized community meetings
- TBD frequency campus meetings
- Actively participate in others' convenings, e.g., 95th Street Corridor Plan Community Table, Far South Chicago Coalition, Trinity/Endeleo/Imani Village



Community meeting

Date & Time

- December 10, 2024 6:00-8:00

Agenda

- Welcome & introductions
- Comments from elected officials & other dignitaries
- How We Got Here – CSU's Journey for Campus Redevelopment
- Impact Study for Campus Redevelopment (WBC study)
- Community & Campus Engagement Plan
- Community Advisory Group opportunity
- Upcoming Project Advisor opportunity
- Q&A



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